

Our Formula for GSAR Success

Glenwood Springs Association of Realtors Strategic Plan

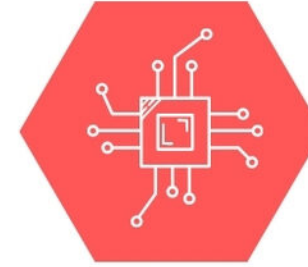
Inspire

Revolutionize communication to foster engagement, transparency and understanding between the Local, State, and National Associations.



Innovate

Cultivate a dynamic leadership framework to inspire volunteerism, ethical leadership, and creativity among our members.



Elevate

Enhance professional development and collaboration to support the needs and interests of our membership.



Engage

Promote the value and integrity of the Realtor® brand through outreach and community involvement.



Core Values

Elevate: Commitment to professionalism and lifelong learning
Service/Stewardship: Empowerment to serve with integrity & excellence
Value: We ensure communities value and seek REALTOR® expertise
Advocacy: Influence policy to support a healthy market and protection of property rights



Integrity: Uphold the highest ethical standards, fostering honesty & respect
Inclusion: Enhance community quality of life through responsible real estate practices



Mission Statement

To foster a community of professionals who champion ethics, innovation, leadership, and the safeguarding of property rights for all.

